

# Email Service Provider Comparison

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Name	Free trial	If you have 500 contacts	If you have 1,000 contacts	2,500 contacts	5,000 contacts	10,000 contacts	25,000 contacts	50,000 contacts	Autoresponder	Limit to autoresponder	Split-test opt-in form	Pop-up	Actions/Automation	Segment	Landing pages	Image Hosting	Import contacts	Surveys	Mobile Preview	HTML templates	3rd party app integration	Social Integration	Customer service	Cool feature	# of customers	opt in box control
AWeber	\$1 for up to 500 contacts	\$ 1.00	\$ 10.00	\$ 10.00	\$ 30.00	\$ 50.00	\$ 130.00	contact them	yes	unlimited	only provider that lets you split-test opt-in forms & emails	yes	yes	yes	no	yes	must prove double opt-in	no, but can be created if you use Google docs	no	600	extensive	post to Facebook & Twitter, RSS to email, Facebook tab	8am-8pm Mon-Fri; 9am-5pm Sat & Sun	ratings buttons to segment customers according to how they vote	120,000	good
Campaigner	30 days free	\$ 10.00	\$ 10.00	\$ 25.00	\$ 40.00	\$ 55.00	\$ 120.00	\$ 200.00	yes	no	split test emails, not forms	yes	yes	yes	no	10MB	yes	no	no	600+	some	sharing icons	24/7 phone		TBD	OK
Constant Contact	60 days free	\$ 20.00	\$ 35.00	\$ 35.00	\$ 80.00	\$ 110.00	contact them	contact them	yes	10 - severely limited	can't split-test either	no	yes, but may require considerable technical skill	yes	Only with Essential or Ultimate plans	250MB for \$5 a month	yes	yes	no	100+	considerable	sharing icons & post to FB twitter & LinkedIn, RSS to email	Chat Monday - Thursday: 07:00 AM - 11:00 PM EDT Friday: 07:00 AM - 09:00 PM EDT	text to join & QR to join	500,000+	minimal
GetResponse	30 days free	\$ 15.00	\$ 15.00	\$ 25.00	\$ 45.00	\$ 65.00	\$ 145.00	\$ 250.00	yes	no	no	yes	yes	yes	yes - for \$15 extra	yes	yes	yes	yes	100+	considerable	post to Facebook & Twitter & social sharing buttons, RSS to email	Phone: Mon.-Fri. 8 AM-8 PM EST Sat. 9 AM-5 PM EST . Sat. 9 AM-5 PM EST. Tech support is smart and can make short videos for you from within chat to explain how to do things	A/B test landing pages. Control send time worldwide. Tablet opt-in app Forms on the Go	350,000	extensive
iContact	30 days free	\$ 14.00	\$ 29.00	\$ 29.00	\$ 47.00	\$ 74.00	contact them	contact them	yes	no	split test emails, not forms (except premiere accounts \$200+ per month)	yes	yes	yes	no	5mb	yes	yes	no	500	considerable	facebook opt-in tab , RSS to email, post to FB, LinkedIn & Twitter	Phone & chat Monday - Friday, 4:00 AM - 10:00 PM EDT. Say they respond to emails in 4 hrs. Tech support can be frustrating		100,000+	good
MadMimi	Free for up to 2,500 contacts. Send up to 12,500 emails every month.	\$ 10.00	\$ 12.00	\$ 16.00	\$ 27.00	\$ 42.00	\$ 89.00	\$ 199.00	yes	no	can't split-test opt-in forms or email	no	yes (called "link to list" under the "Add Things" tab)	no	no	yes	yes	free, but requires a survey monkey account	no	none, but the editor is super-simple	considerable	sharing icons in emails, RSS to email	Email answered within "mins or hours" chat & phone 9am-5pm EST Mon-Fri. Answered 2 of my emails in about 15 mins	Whole email experience is very smooth & prices for larger lists are among the best. Cust service is great.	125,000+	good
MailChimp	Free for up to 2,000 contacts. Send up to 12,000 emails every month.	\$ 10.00	\$ 15.00	\$ 30.00	\$ 50.00	\$ 75.00	\$ 150.00	\$ 240.00	yes, but only paid accounts	no	can't split test opt-in form, but can split-test emails with paid account	yes	yes	yes, with apps	no	10mb	yes	no	yes	yes	extensive	You name it	Only email for free accounts, Mon-Fri, 6am-10pm ET. No phone support paid or free. Chat available for paid accounts 8am-6pm EST M-F.	Just about any third party app or plugin available works with MailChimp. Also Chimpadeedoo tablet sign-up form app	1,200,000	good, and many 3rd party apps do let you adjust
MyEmma	none	\$ 45.00	\$ 45.00	\$ 45.00	contact them	contact them	contact them	contact them	yes	no	split test emails, not forms	yes	yes	yes	no	yes	yes	yes	yes	100+	limited	facebook opt-in tab , RSS to email, post to FB, LinkedIn & Twitter	Phone & email 9 a.m. — 5 p.m. Central, Monday — Friday. Didn't see chat offering	Guestbook, our iPad signup app. Also offers email management & creation services.	45,000+	good
Vertical Response	Free for less than 1,000 contacts	\$ 8.80	\$ 17.60	\$ 26.40	\$ 44.00	\$ 66.40	\$ 128.00	contact them	yes	yes	split test emails, not forms	no	no	no	no	25mb	yes	yes	yes	48	some	post to 3 social media account, sharing icons, NO RSS to email	Chat Monday thru Friday: 6am-5pm Pacific Saturday & Sunday: 8:30am-5pm Pacific. Phone Monday thru Friday: 6am-5pm Pacific	Special pricing for non-profits	1,000,000	terrible. "We are working on building out an opt in form for our new product, but it's not available just yet." from Cust service on 3/27/14